



Express Mail Label No. EV516207077US

Attorney Docket: W1200-00040

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application No.: 10/625,382

Confirmation No.: 9509

In re application of: Aman Safaei

Filed: July 23, 2003

Technology Center/Art Unit: 2876

Examiner: Kimberly Nguyen

Docket No.: W1200-00040

Customer No.: 08933

Title: MARKETING ANALYSIS AND  
PLANNING SYSTEM AND METHOD

I CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED  
WITH THE U.S. POSTAL SERVICE USING EXPRESS MAIL POST  
OFFICE TO ADDRESSEE SERVICE, IN AN ENVELOPE ADDRESSED  
TO THE COMMISSIONER FOR PATENTS, P.O. BOX 1450,  
ALEXANDRIA, VA 22313-1450

ON: July 26, 2005

EXPRESS MAIL LABEL NO. EV 516207077 US

Steven E. Koppe  
SIGNATURE

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT**

Sir:

Responsive to the Office Action dated **June 30, 2005**, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 9 of this paper.